

The Admint Opportunity



**Portable billboards
to promote
your business**





Available ONLY from Ferndale



admints[®]



admints[®]

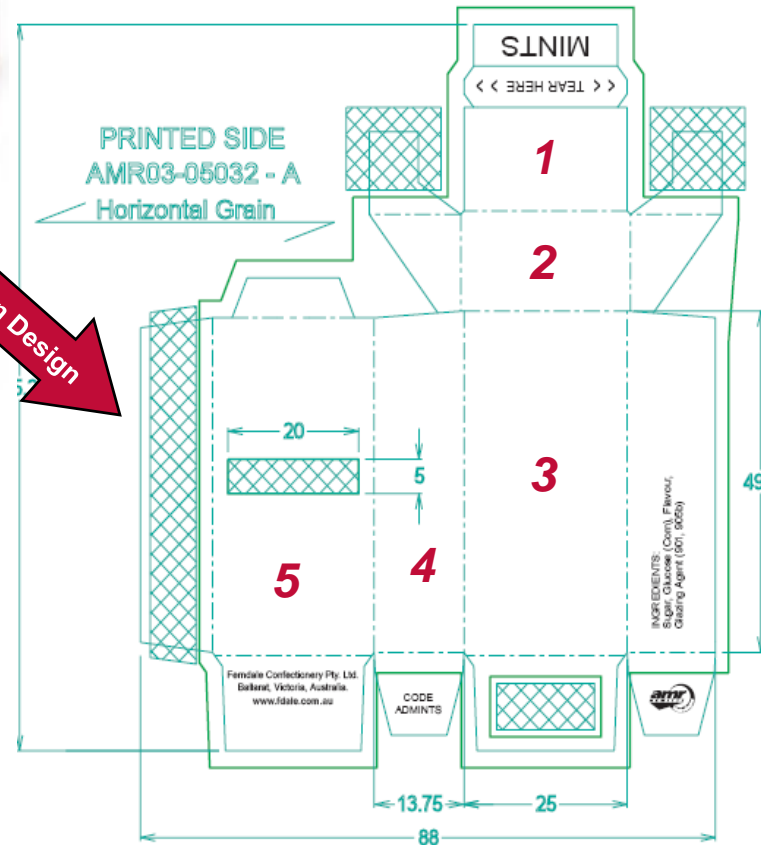
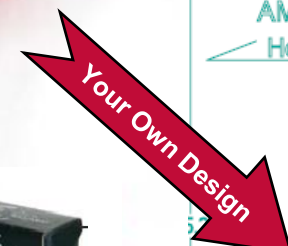
Portable billboards
to promote
your business



admints[®]
Low cost, highly effective
advertising

ACTUAL SIZE

5 Panels to advertise your
Business.





The Admint Opportunity

- Admints (what are they?)
- **Admints** boxes are truly unique, available only from Ferndale, and incorporate **our** Jila Peppermint mints in a 7gm handy pack size with **your** company brand.
- **Admints** provide high quality five sided pocket size billboards to communicate your corporate message to new and existing customers.
- **Admints** allow you to advertise your company logo, brand and advertising message in a highly targeted, low cost way, whilst providing your customers with a memorable, enjoyable and highly interactive gift.

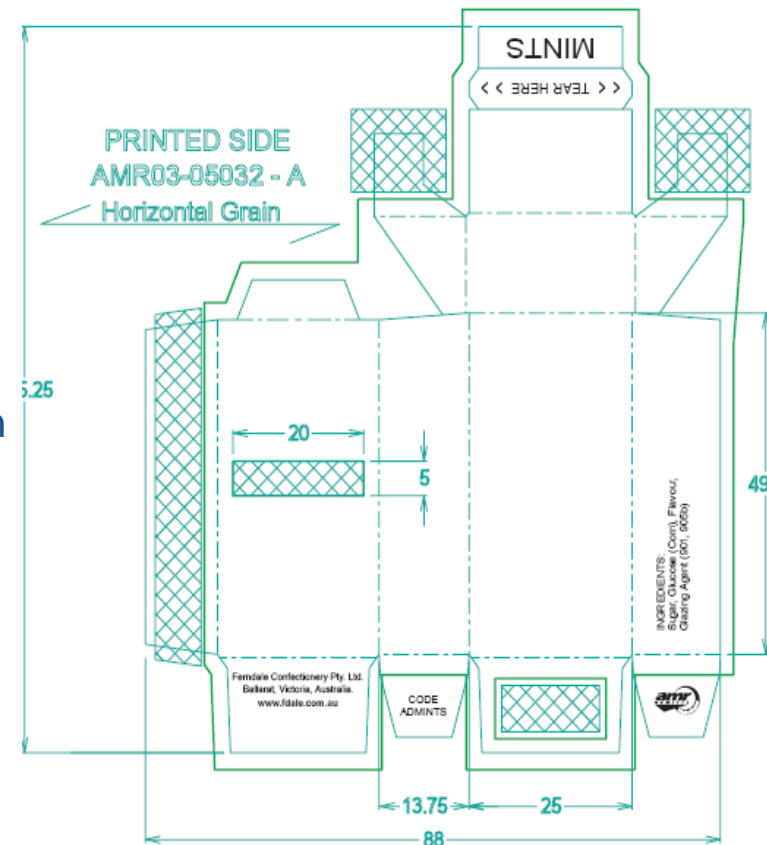




The Admint Opportunity

ADMINTS

- **Your** branded Jila Mints 7gm pack
- Admint “ more cost effective than advertising”
- Used as a unique promotional tool
 - Use as FREE offer with all enquiries
- Ideal for corporate events/meetings/conferences
- Becomes a portable billboard to promote your business, and leave lasting impression
 - Branding viewed 5 – 7 times during consumption
- Utilising tamper evident seal, and featuring patented ‘click shut’ pack design
- Minimum qty run is 15,000 units
- Case count 300 units
- Allow 8 weeks from Artwork approval to delivery





The Admint Opportunity

Current ADMINTS Customers:

- Crown Towers/Crown Promenade
- Star City
- AFL
- Wizard Home Loans
- Qantas
- QLD Uni.....to name a few



Pricing:

- Minimum run 15,000 units.
- One Off Print Set-up fee applies (Per design) \$860
- Quoted prices include delivery to one (1) central location
(Delivery Fee applies to any additional locations)

Payment Terms:

- Payment for Print set up costs and & 50% of order value with placement of purchase order (non-refundable).
- Balance of order payable on delivery.

Artwork:

- We will supply you with full technical details (graphic die line) for you to complete and supply final artwork.
- All artwork needs to be provide in a Graphic software format (.ai, .eps,.tif, .indd, .qxd.)
- We can cater for a 6 color process, 4 preferred.
- Artwork forms available for download at our website

www.admits.com.au

Price List

QTY	Price Each	Print Set Up	Total
250,000	\$0.18	\$860	\$45,860
100,000	\$0.20	\$860	\$20,860
75,000	\$0.22	\$860	\$17,360
50,000	\$0.25	\$860	\$13,360
25,000	\$0.30	\$860	\$8,360
15,000	\$0.40	\$860	\$6,860

* Pricing EXCLUDES GST/ Set Up cost is for a four colour process



Contact Details

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